

FOR IMMEDIATE RELEASE

FIREWORKS BY GRUCCI TO HIGHLIGHT A TWIN CELEBRATION IN MUNCIE: 150TH ANNIVERSARY & INDEPENDENCE DAY

Experience the Excitement Onsite or Online with New Fireworks by Grucci Mobile App!

BELLPORT, NY (June 29, 2015) – Muncie, Indiana will mark two major milestones—the 150th anniversary of the city and America's Independence Day—with a spectacular fireworks performance by the world renowned Fireworks by Grucci. The show will take place on the grounds of Muncie Central High School at 9:45 pm on July 4th. "This is an exciting moment for all of us at Fireworks by Grucci," said Phil Grucci CEO and Creative director of Fireworks by Grucci. "Muncie's founders picked an auspicious date to turn their town into a city, and we are thrilled to help mark their anniversary and Americas birthday in a single, unforgettable performance."

The Gruccis are planning a spectacle featuring specialty pyrotechnical patterns including "USA" Alpha-Grucci shells, Happy Faces, and other effects in a wide array of colors. The fireworks finale will be choreographed to the 1812 Overture. This year Fireworks by Grucci is unveiling its entrance into the mobile app world by introducing "Fireworks by Grucci" for IPhones and Android devices. This app allows users to hear real time synchronized fireworks music for specially designated events while learning more about the show and its sponsors. The "Fireworks by Grucci" App is currently available as a free download for both iPhone and Android users from Apple's App Store and the Google Play store.

http://www.cityofmuncie.com/

<u>Fun Facts</u>	
Show Design and Choreography: Phil Grucci	
Grucci Chief Pyrotechnician: Gerry Smith	
Number of days to install: 4	Number of hours to choreograph: 36
Number of Pyrotechnicians: 11	Number of man hours to set-up: 528
Largest firing Aerial Shell: 6"	

<u>Music</u>

A mix of patriotic favorites with today's family friendly music.

About Fireworks by Grucci: Holders of two Guinness World Records, Fireworks by Grucci is a sixth-generation, family-owned and operated company. Known as "America's First Family of Fireworks," the Gruccis have transformed the night skies to the delight of millions across the globe since 1850. They are world-renowned for their pyrotechnic artistry, scientific innovation, and old-fashioned values. The Grucci's gained the title for the world's "largest pyrotechnic image" at the Star Spangled Spectacular celebration in honor of the 200th Anniversary of America's National Anthem. The 600 foot high by 900 foot wide American Pyrotechnic flag was illuminated over Fort McHenry, in Baltimore, Maryland. Fireworks by Grucci remains the top choice for extraordinary performances in and around the world including; Las Vegas, NV., seven consecutive U.S. Presidential Inaugurations; the Olympic Games in Beijing, Salt Lake City, Los Angeles and Lake Placid; commemorations such as the Centennial of the Statue of Liberty and star-studded extravaganzas including the grand opening of the Atlantis Dubai and the Palm Jumeirah Island in the United Arab Emirates. On New Year's Eve 2013, a stunning performance displaying 479,651 fireworks made its debut above Dubai's iconic skyline. The Gruccis achieved their "Largest Fireworks Display" title and smashed the Guinness Book of World Record's preceding mark. Phil Grucci currently serves as President/CEO -- Creative of Fireworks by Grucci, Inc. and Pyrotechnique by Grucci, Inc., the manufacturing entity of the Grucci group of companies.

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DOWNLOAD the official **Fireworks by Grucci** mobile app

Make sure to download the FREE Fireworks by Grucci mobile app in order to listen to the synchronized fireworks soundtrack on your smart device!

Search "Fireworks by Grucci" in your device's app store.

Using the app:

Launch the app at least 5 minutes before the scheduled display time.

After the splash page a menu appears. Choose "SCHEDULE" and select event

To listen to the soundtrack, tap the speaker icon. You may see a brief advertisement if time permits. When the ad is completed, tap "Skip to Live Show" and wait for the magic. Enjoy!

We'd love to know your reactions to this new feature!

Please send comments to dburke@grucci.com